Improve Customer Experience

With State-Of-The-Art Pressure Mapping

Mattress Recommendation Solution

Are you interested in increasing your store's performance?

REVEAL® by XSENSOR® is a mattress recommendation solution with leading-edge pressure mapping technology that will increase your operating income, reduce your returns, and improve satisfaction by giving your customers the best mattress shopping experience possible.

REVEAL is an unbiased solution, developed specifically for mattress retailers, to allow their customers to experience the highest levels of sleep comfort by purchasing the right mattress.

Enhance Customer Experience

REVEAL builds trust and provides unparalleled engagement through the mattress recommendation process by tailoring the experience for each customer's unique needs and requirements.

Increase Your Close Rates

How often have you lost sales to the 'just browsing' crowd? REVEAL changes the sales conversation and provides proof points that make it hard for customers to walk away.

Improve Your Average Ticket

Typically, customers don't know what they should spend when they enter a retail outlet. REVEAL offers objective proof about which mattresses to purchase and what to spend.

The Educate Experience and the Compare Experience

REVEAL is designed to allow retailers to customize the software and brand the kiosks ensuring the system seamlessly and effortlessly integrates into their sales process and merchandizing systems. REVEAL's durable design and construction are backed by the XSENSOR warranty and support guarantee.

The Educate Experience

REVEAL Educate has multiple options that cater to your unique floorspace. Whether you require a large footprint and use the Arch Kiosk or a limited footprint and use the all-new Wireless Tablet Model, the configurations help your salespeople show each customer their own personal pressure map and what mattresses to recommend. No more guessing. No more looking for the cheapest option. REVEAL Educate helps customers make the right decision faster.

32" overhead monitor and 22" side monitor displays live pressure map

Over 1,600 sensors make-up the sensor pad which covers the entire surface of the mattress

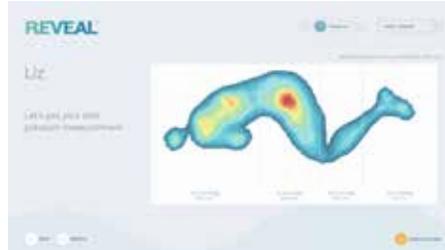Customizable lightbox graphic highlights your brand

Simple, Three-Step Process to Choosing the RIGHT Mattress

The three-step workflow is quick, easy to use and provides a consistent selling process that guides your salespeople through the REVEAL experience easily and efficiently.

Real-time insights and honest recommendations of an appropriate mattress category give your customers the confidence that they have found the right mattress.

1 Profile

2 Imaging

3 REVEAL Results
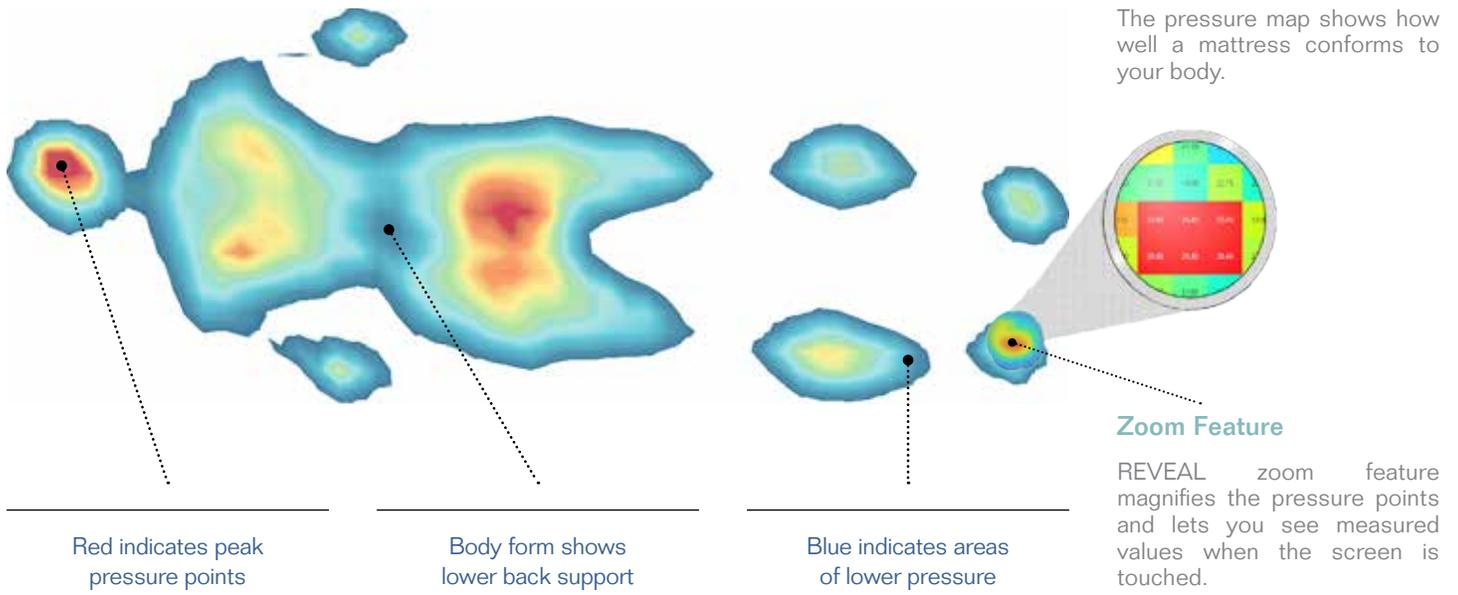
The Compare Experience

REVEAL Compare offers a different in-store experience. It facilitates consultative selling and the closing process with your customer. For sales associates that have already helped to educate the customer, REVEAL Compare will help the customer make the ultimate choice from the recommended mattress options.

Win Your Customer's Trust by Showing Them Their Live Pressure Map

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The pressure map shows how well a mattress conforms to your body.

Zoom Feature

REVEAL zoom feature magnifies the pressure points and lets you see measured values when the screen is touched.

Red indicates peak pressure points

Body form shows lower back support

Blue indicates areas of lower pressure

Don't believe us? See what our customers are saying.

"The best purchase made for my store by far. The XSENSOR system has made it easy for my customers and my sales team from day one. The BEST PART, it paid for itself the first weekend we had it through upsells and our ability to find the customer the perfect mattress."

-**Matt Smith**
Snooze Mattress Co.
Pueblo, CO, USA